

SHAWN ALEXIS MEEKINS

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Portfolio: www.MeekinsStudios.com

Seeking a position as a Designer that specializing in web content and corporate identity. Experienced as designer for over 10 years with graphic design, web design, multimedia design, printing media, digital media, online marketing, traditional printing, search engine optimization; banners, ads, presskit design, e-campaign design to constant contact and directional signs. Very high attention to detail; Comfortable with business development

EDUCATION

Associates of Art, Graphic Design, The Art Institute of Atlanta, Atlanta, GA – 2002
awarded Outstanding Leadership Award

SKILLS

- Expert skills in: Adobe CS-CS5, DreamWeaver, Adobe Photoshop, Adobe Illustrator, Quark Xpress, InDesign, Adobe Flash, After Effects, Adobe Premier Pro, SoundBooth, PowerPoint, MS Word, Gerber Odyssey, Onyx Production House, Corel Draw and Adobe Acrobat Pro
- Beginner skills in: SCORM, Visual Basic and 3D Studio Max
- Comfortable designing in both MAC and PC platforms
- Skilled in drawing, painting, videography and photography

PROFESSIONAL EXPERIENCE

Graphic Artist/Printer, Wright Sign Service, Toano, VA

2011 - present

- Work with visual design concepts (e.g., color theory, fonts, identity design), Compose design files, Laminate, Trim and Package for clients
- Print on JV3 printer, cut vinyl on Gerber Odyssey and paint signage
- Company clients: Fort Eustis, William Mary College, Sentara Hospital

Graphic Artist/Web Designer, Freelance, Hampton, VA

2007 - present

- Consult with clients on a variety of graphic art and web design projects, handling their projects from start to finish. Identity design
- Provided design service to: Instant Tax Service, Freddy Mac, 100 Black Men of America, Atlanta Blue Jays Baseball, Bank of America Atlanta Football Classic, Entrepreneur Development Network, Fort Mc Pherson HR Department and Virgin Island Promotional
- Develop corporate branding, multimedia design for presentations, video/audio editing and Photo editing, copy editing and typographic design

Printer / Finisher / Designer, Graphics By Design - Adecco Technologies, Flowery Branch, GA

2008 - 2009

- Set up files for pre-press process
- Printed large-format files on flatbed printer
- As a designer, imported files, selected fonts and created signage
- As a finisher, aligned and packaged printed banners for General Electric (GE) tradeshow

**Web Designer / Videographer / Graphic Designer, Lindner Capital Advisor, Marietta, GA
2005-2008**

- Worked closely with the director of marketing to develop campaigns (Fast-Start, Lindner College, Lindner Elite Advisor Forum)
- Developed company Web site using HTML, PHP and SQL Database (www.lcaus.com)
- Performed graphic design of newsletters, trade show banners, magazine ads, mailing labels, badges and promotional materials
- Created presentation materials in PowerPoint
- As videographer, recorded company college programs with Canon GL camera. Design ads for streaming video

**Junior Designer / Contractor, NBMBC, Lithonia, GA
2004-2008**

- Developed and created concepts for various campaigns (Bridal Extravaganza, Singles Conference, 5K Run Walk, Youth Conference)
- Arranged files for pre-press process
- Designed ads for magazines and newspapers (AJC, On Common Ground and Voice magazine)
- Designed posters, banners, CD covers, package design, book covers and car flags
- Created Web site layouts
- Update and create new CD and DVD covers for bookstore

**Printer / Finisher / Shipping and Receiving Agent, Express Color Technologies Inc., Atlanta, GA
2002-2004**

- As a finisher, cut and grommetted digital fabric banners (Atlanta Hawks promotional banners)
- Use guillotine to crop signs, mount, and lamination
- Printed documents and banners; installed color to Press-Vu UV 180E
- Used digital equipment, such as a 4'x8' flatbed UV direct to substrate printers
- Handled shrink wrapping, labeling, and forklift operation
- Clients included Home Depot, Wal-Mart, Exxon Mobile, Atlanta Falcons and Atlanta Hawks

SUMMARY OF DESIGN PROJECTS

2010-present, 100 Black Men Of Atlanta / 100 Black Men of America, Atlanta, GA

Freelance: Atlanta Football Classic 2010 -2011 poster, directional signs and online e-flyers; 100 Black Men of America 2011 conference materials design, e-flyer, Web site banner and registration package cover design; Designed a five-minute multimedia presentation for 100 BMOA 25th Anniversary

2011, France SMS, Paris, France

Freelance: Web Site Design of <http://www.francesms.co>

2010, Ask April Love, Atlanta, GA

Freelance: Online e-flyer promotion design for "Cancer For A Cause" and "VIP Thanksgiving Reception" with Atlanta Mayor Kasim Reed

2010, JW Design Company, Atlanta, GA and Virgin Islands

Freelance: Created DVD cover for Virgin Islands Promotional DVD

2009, Ask April Love, The Real Housewives of Atlanta TV Show, Media Kit for Season 2

Freelance: Created electronic media kit design and e-flyers for Bravo Network advertisement

2005, Freddie Mac's Hoops for the Homeless – Atlanta, Atlanta, GA

Freelance: Logo design for event\

2001 – 2002, Prince Media Group, Atlanta, GA

Internship: Illustrator and junior designer for company